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QUESTIONS WITH NBCC PRESIDENT & CEO MARY BUTLER

3. SO WHAT EXACTLY DOES A COLLEGE PRESIDENT DO ANYWAY?

6. VOLUNTEERING IS A BIG PART OF YOUR LIFE, AND COMMUNITY LEADERSHIP IS

First and foremost, the president has a strong focus BIG PART OF NBCC'S CULTURE. WHY on governance from several important perspices. The DO YOU THINK THIS IS IMPORTANT FOR most obvious is operational governance in terms of what TUDENTS AND EMPLOYEES? we do on a daily basis and year-over-year to achieve our Society is dependent on its members to thrive. strategic goals. I work directly for and with our Board of Ve live in communities and depend on one another Governors who are responsible for ensuring we delive(r) CE ÀZQE/QP 0 t 0 v \ v U \ CE š o • š À CE on our legislated mandate. Together with many otherself-sustaining. If we all just go about our day looking on our NBCC team, I also work closely with the provincial fiter only ourselves, then we neglect a huge part of needs of New Brunswick while being accountable for theor me, giving back is about caring about something funding we receive. NBCC also has existing relationships ger than me and making sure that I'm doing what and great potential for new partnerships with business, can to make my community a better place. The industry, other levels and forms of government, andest part about volunteering is that anyone can do it community groups across the Province. Overall, relationand it is easy. Whether it's serving food or meals for ship building inside our college and beyond is a key pareople in need, getting friends together for a street of the work of a college president. clean up, or going to the local school and reading to

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involved in the community.

4. WHAT IS THE ONE THING YOU WISH MORE PEOPLE KNEW ABOUT NBCC?

The breadth and depth of our programs. There is. WHAT ARE YOU MOST EXCITED a significant part of our New Brunswick populatior ABOUT FOR NBCC'S FUTURE? without post-secondary education. Our research in NBCC's primary goal is to welcome more learners. dicates that one of the primary reasons why people in here are over 160,000 people in NB that have a high NB do not pursue post-secondary education is a lack softhool diploma or less. Research indicates that higher awareness of employment and training opportunitieslevels of education result in better and more secure job opportunities; higher earnings over a person's People simply do not know their options.

We want to change that. There is so much mortifetime; improved health and social outcomes; and to our program offerings than people realize - we'reess reliance on social services. We are excited about everywhere! Our staff, students and graduates arthe opportunity to meet learners where they are and involved in every aspect of building communities explore new ways to reach and support people in businesses and non-profit sectors across our provingersuing post-secondary education. and across this country.

5. NBCC IS WELCOMING RECORD NUMBERS OF INTERNATIONAL LEARNERS. YOU WERE ONCE A NEW CANADIAN. WHAT'S THE BEST ADVICE YOU'D GIVE A **NEWCOMER COMING TO CANADA?**

I came from a country that is similar to Canada and yet I still noticed and had to learn about many differences. I can only imagine, when newcomers arrive from a country where those differences are more pronounced, how much more vulnerable they may feel. There are so many things newcomers have \check{s} $i\mu \bullet \check{s} \check{s}$ $0 t 0 \bullet \rbrace \bullet I \langle \mu \bullet \check{s} \rceil \rbrace v \bullet v \in CE$ help. There are many resources available both within NBCC, and also within our partner organizations, government and communities, who specialize in helping newcomers come to, and settle in, Canada.

8. WHAT'S THE BEST PIECE OF ADVICE YOU'VE EVER BEEN GIVEN THAT YOU LOVE TO PASS ON TO OTHERS?

My parents always taught me that "success is getting upart aboae

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NBCC'S GOLDEN MOMENT

Competing for Team NB from NBCC were:

- Denis Beaulie, NBCC Woodstock, Carpentry
- Clayton Ford, NBCC Miramichi, Industrial Mechanic
- : Œ W o u Œ U ‰ ‰ Œ v š] Z] ‰ 0 t 0 D Refrigeration and Air Conditioning GOLD
- ^Z Á v À>• <µ U ‰ ‰ Œ vš] •Z]‰0t0^ Precision Machining
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JENNY FORESTELL

EXECUTIVE ASSISTANT TO THE BOARD OF GOVERNOR NBCC

As the Executive Assistant to the Board of Govern ors of NBCC, Jenny Forestell is possessed of strong organizational and relationship-building skills. These (µ ě] • Œ v Z Œ š Z î ì í ő Á Œ } (/ Achievement from the Colleges and Institutes Canada's (CICan) Govænce and Presideis Office Professionals (GPOP) assaticin.

Described by her peers as professional and vibrant, Forestell is hardworking and dedicated to supporting NBCC's mission of transforming lives and communities.

She started her career in the United Kingdom after graduating from Secretarial College in Oxford. Her mother inspired her to pursue a self-sufficient lifestyle and instilled in her a work ethic that she refers to as "extreme professionalism!"

Since 2010, she has applied her work ethic and professionalism to serving the NBCC Board of Governors. Through her work, she is committed to continuously improving Board operations and efficiency.

ST. ANDREWS CAMPUS

At NBCC, giving back to the community comes as second nature to students and staff. The College has a long history of supporting the communities in which its students learn.

The St. Andrews Campus was recognized for its community support with a Pover of Collaboration Award from the Charlotte County Abuse Prevention Network (CCAPN).

The Power of Collaboration Award recognizes individuals or organizations that have made a sigaifi contribution to improving the experience of victims and survivors of crime in New Brunswick. NBGC received the award for providing a collaborative environment for annual events such as the National Day of Remembrance and Action on Violence Against Women and the St. Andrews Take Back The Night walk, and for supporting staff members to be active members of CCAPN.

JENNY FORESTELL Executive Assistant to The Board of Governors

When NBCC IT Business Analyst instructor Keisha Peters looks out at a new class, she knows that half of her students aren't only getting used to a new college program, they're adjusting to life in a new country. It's a situation she knows well. Just a few years ago she was in their position, leaving behind life in her home country of Jamaica to start college in a new country.

"It's a bit different, to be standing at the front of the same classroom I sat in just a little over two years ago," she said. "My class is just about an even split of Canadian and international students, so I'm getting to learn about so many other countries."

Peters is one of an increasing number of inter national learners choosing NBCC in recent years. NBCC has increased its international student-pop ulation nearly five-fold in five years from 92 to 485. The growth is the result of a concerted effort to reach beyond New Brunswick's borders.

"NBCC is committed to opening our doors as widely as possible and documing more international learners," said Rachel Gillespie, VP Strategy and Stakeholder Engagement. "Focused strategic enrollment management and targeted investments in international recruitment have allowed us to bring more learners to New Brunswick."

WELCOME TO NEW BRUNSWICK

In addition to NBCC's iTLC (International Titions to Learning at College), students and staff across the college go above and beyond to make international learners feel welcome.

Jay Peters, an International Business instructor in Saint John, drew on his own experience as an international student at the University of Cienfuegos in Cuba § CE § µv] µ O CEv] vP } ‰

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Rebbecca Taylor's journey to becoming a Practical Nurse was a difficult one. Her financial situation was precarious, with unexpected bills over whelming a budget that was already stretched to the limit with the ordinary expenses of being a student.

"Without that, I would have had to drop out. I was out of money," she said. "It made the difference for me."

Through the generous support of community and industry partners, NBCC's learners received 465 bursaries and awards valued at an estimated \$465,000 during the 2018-2019 academic year.

"As NBCC continues towards its goal of welcoming more learners, the generosity of our partners becomes even more important," said Thomas Meadus, Director of Advancement at NBCC. "Their financial support enables NBCC to continue transforming lives and communities."

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SEEING THE FOREST AND THE TREES IN MIRAMICHI

Forestry is one of New Brunswick's the ties, particularly in the Miramichi region, which feeds mills and operations throughout the northern and central portions of the province.

"There's definitely a forestry tradition in Miramichi," said Legere. "Miramichi is central to a lot of the province's forestry operations, so it's a good spot to have the training."

d Z D Z v]ì &}CE • š $\langle \mu \rangle$ u v š K ‰ CE š}CE ‰ CE}r gram in Miramichi provides future woods workers with the skills and training needed to manage the forest of 2019 and beyond. Today's forest manage u v š $\langle \text{QE} \rangle$ CE š \rangle ‰ CE š \rangle % CE š \rangle % Z \rangle • š Z \rangle % \rangle % Z \rangle • š Z \rangle % \rangle % T ment, and at the Miramichi Campus, workers gain the skills they need.

Forest NB estimates that as many as two-thirds of New Brunswick woods workers will reach retirement age in the next 10 years. The job outlook is bright for those who want to start a sustainable, profitable career in New Brunswick.

"For someone who has a desire to work **doub**rs, it's a good-paying job, and you're home every night," said Legere. "You can stay in New Brunswick in an industry with a good future, and enjoy a good work-life balance."



Helping students learn to use their newfound skills "It was really eye-opening," said Canova. "Under the to transform lives and communities is a big part of Gunningsville) bridge there were a lot of dated the NBCC Advantage. A documentary project by the NBCC Advantage.

Graphics and Communications Design class at the We found a bench with all of someone's belongs Moncton Campus provides a shining example of it," added Murphy. "It was kind of out of the way how NBCC learners are making a difference in the ind we realized that someone was living there." community through applied learning.

Their documentary follows a route from the bridge

Students were tasked with filming and producing Harvest House, then to the Ray of Hope Needy mini-documentaries about the issue of rising home Kitchen, then to the Moncton Public Library, then to lessness in Moncton. Nine teams of two students had he Humanity Project and finally to Nazareth House. two weeks to sketch, script, story board, produce an Daley and Canova walked the route themselves while edit their films, to their client, The Humanity Project. (] o u] v P v $\langle \mu$] l o Ç u Á CE } (§ Z

For instructor Naomi McGraw, the project was a**c**overing such a large distance on foot in bad weather. important lesson in not just communications, but in "We walked all around the city to the locations giving back to the community. where homeless people go to access meals and

"I've always believed that we all have something to services," said Murphy. "It's cold, it's wet, they have give, and time and money aren't the only options, no winter clothes, they can't keep their resume dry." she said. "You can always offer your expertise, skills their instructor, McGraw was gratified not just or services. They worked so hard on this project." A] $\S Z \S Z (\mu \circ] \S C \S U$

Students Krystel Murphy and Sara Canova produced w perspective.

Life Without A Roof, which retraced the steps of the "These two girls went above and beyond," she homeless population in their daily lives. At the time osaid. "They worked so hard on that video and they filming, the city's emergency out-of-the-cold sheltetook steps to learn the harsh reality of homelessness was not yet in operation and the students were overin our community. That was the goal; to change their whelmed by some of the images they captured. perspective."

2.	APPL	IED I	RESE	ARCH	4
W	ITH A	SPE	CIAL	TOU	CH

At Meduxnekeag Consolidated School in Woodstock, NBCC Carpentry and Early Childhood Education students have contributed an applied research project with a special touch.



ASHLEY RITCHIE, CLASS OF 2009, CARPENTRY, WOODSTOCK; CLASS OF 2013, BRICKLAYING, WOODSTOCK

Ask about role models for women in the trades in New Brunswick and Ashley Ritchie's name is sure to come up.

With not one, but two trades diplomas from NBCC under her belt, Ritchie is one of the province's most vocal advocates for advancing women in trades. Her work with New Boots, an organization which promotes and progresses women in trades, is an inspiration and an example for any young woman considering a career in the skilled trades.

She's a Red Seal Bricklayer, a Red Seal Carpenter and a gold, silver and bronze medallist at Skills Canada. She's a former carpentry instructor, both with NBCC

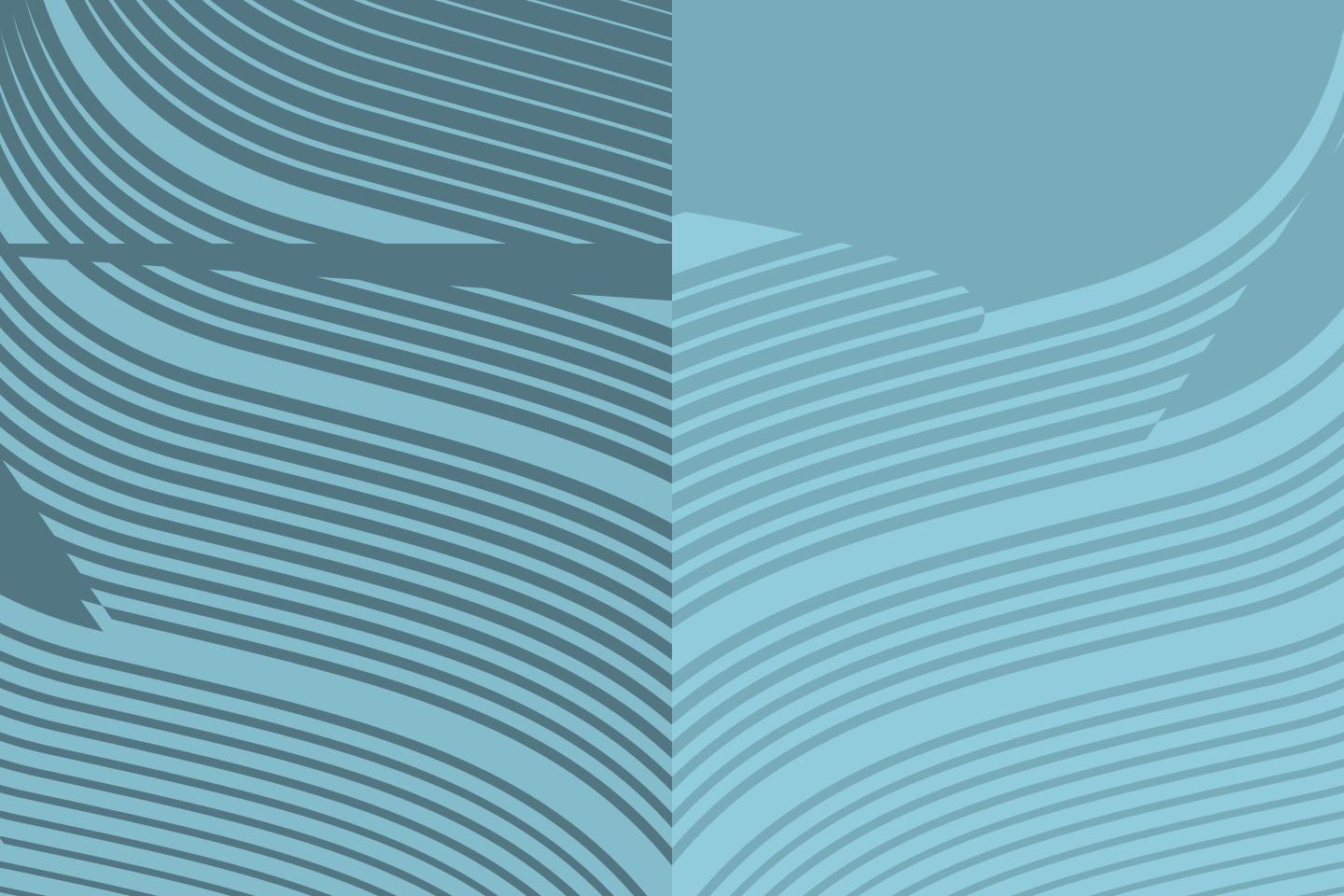
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NBCC's Quest for Continuous Improvement aims to align processes, resources and people to ensure NBCC can reach its strategic goals.

provement efforts.

With more and more mature students looking to return to College, there's an increasing need to

"NBCC recognizes that its bold goal of welcoming 11,000 learners by 2022 will mean more teaching, more student contacts by staff, more administration and increasing impacts to our facilities," said Tim Walker, NBCC's Director of Finance and Institutional Research. "We must find a way to ensure that existing



A VOICE FOR HER PEERS

 \check{s} E U E] D Z}v Ç (} μ v Z Œ À}] used it to speak up for others.

As the President of the NBCC Student Union for the 2018-2019 academic year, Mahoney has been a champion for her fellow NBCC learners. Her efforts were recognized with the 2019 Excellence in Student Leadership Award, presented to a student who has made an exceptional leadership contribution at NBCC and in the community beyond. It's a remarkable jour ney for a young woman who had resolved to just keep her head down and get an education when she walked through the doors of NBCC for the first time.

"Recognizing that I do have something to offer students, I really enjoyed that. When I see growth in others, I see growth in myself."

Between earning her diploma in Business Admin istration: Marketing and representing NBCC's 4,000-

3\$571)258+\$

As a company of the partners are helpbeen interested in building things, but she started ing become part of the province's laboudown a different career path before considering solution.

J.D. Irving united, Ne Boots and the Department "I was going to be a lawyer," she said. "I was two of List-Secondary Education, I cour and Trainiagd a half years in (to law school) when I realized tearns with NBCC to go of women the opt wasn't what I wanted to do." portunity to learn a skilled trade, with guaranteed Maggie Gray attended three different universi employment at the end of their training. The Skilledies over the course of two years before she left Trades Explanation Program for Women (STEPW) ademia for a job as a grounds labourer for an provided of veeks of re-employment training in arborist. She was on the job one day when a client variety of trades at the Saint John Campus of NBOOticed her work ethic and recommended she after which they began new careers at J.D. Irvirapply for STEPW.

Limited. "I like working in a hands-on environment, I "In New Brunswick, comen represent only fourike being immersed in my work," she said. "So per cent of the skilled trades workforce," said thought, that's an amazing opportunity. This is Catherine Black, Dean of Trades at NBCC. "By workingnething I want to pursue."

together, we can respond to New Brunswick's labour Unlike many young women, participant Danielle market needs while helping to ensure that female McGavney has been exposed to the trades her representation in the trades increases." entire life.

Jim Irving, co-CEO of J.D. Irving Limited, said STEPWe had a lot of males in my life who were in is the next step in the company's longstanding partnerolved in trades," she said. "They taught me a lot, ship with NBCC.

from working on cars to building a deck. It made

"A large percentage of our workforce comes out ofine realize I'm a hands-on person. this institution," he said. "With 1,190 NBCC grads on "I heard about this program and thought, what our team, we know the Saint John community collegen opportunity to grow and find the career I've will deliver first class training." been looking for."

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OPENING OF NEWTRADES EDUCATION CENTRE

In March 2019, Perry Peterson, a mature learner The facility takes into consideration the current in the Motor Vehicle Repairer and Painter programmeeds of students as well as sustainability commit proudly led provincial and local dignitaries through theu v š • X d Z r • Å \$\subset\$ \tilde{\Omega}\$ \t

Since then, learners in the Automotive Serviceironment. Modernized air flow technology has Technician, Auto Body and Collision Technician, u % Œ } À] Œ (µ o] š Ç U } š Z] v š Z š Œ • v š Œ v Welding and Steel Fabrication programs have been honing their skills in bright, modern new classrooms and shops. These students are preparing to fill the looming job vacancies in New Brunswick's skilled trades.

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The new Trades Education Centre was made pos sible by a federal-provincial investment of \$13.49 million through the Post-Secondary Institutions Strategic Investment Fund. The provincial govern ment contributed \$6.65 million to the new facility, with the federal government contributing \$6.74 million.

